

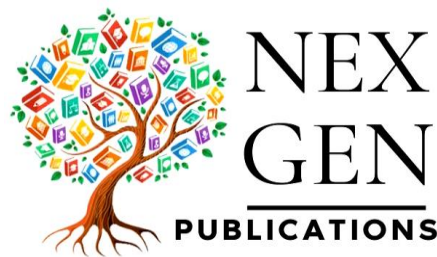
Beyond the Headlines:
Navigating the Tapestry of
JOURNALISM AND
MASS COMMUNICATION

Dr. Jaimine Anita Vaishnav



Beyond the Headlines:

Navigating the Tapestry of Journalism and Mass Communication



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Beyond the Headlines: Navigating the Tapestry of Journalism and Mass Communication

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Preface

The foundation of our comprehension of the world is mass communication and journalism. They narrate tales to us that influence our thoughts, help us make decisions, and sometimes even spark change. But every headline conceals a complicated web of labour, morality, and developing technology. **"Beyond the Headlines: Navigating the Tapestry of Journalism and Mass Communication"** explores into the inner workings of a field that affects every part of our lives, with the goal of unravelling this fabric.

The journalism and mass communication landscapes have changed dramatically in the last few years. The way information is produced and consumed has changed as a result of the emergence of digital media, the spread of social media, and the fuzziness of the boundaries between news and entertainment. We are inundated with a deluge of news, viewpoints, and social commentary as readers. How can we find the truth by navigating this treacherous terrain? In a world where accuracy rarely receives as many hits as sensationalism, how can journalists preserve their integrity?

Those are the questions this book seeks to address. It is an exploration of the fields of journalism and mass communication, looking at both the contemporary advancements and the time-honored techniques that influence our relationship with information. We'll get to know the news reporters, explore the moral conundrums they experience, and learn how technology shapes the stories we read and hear on a regular basis.

You will learn how to critically assess the information that is presented to you and acquire insights into the dynamics that shape the news industry as we go beyond the headlines. Gaining insight into the fundamental workings of journalism and public communication will help you better navigate this dynamic environment. I'd like to ask you to go on this expedition with me and learn about the backstories of the stories. Together, let's explore the core of mass media and journalism to understand its influence on our society.

Acknowledgement

The process of writing a book involves much more than just sitting in front of a computer. It's a team effort, with many helping hands to provide direction, encouragement, and insights. This book, "**Beyond the Headlines: Navigating the Tapestry of Journalism and Mass Communication**" is no different. I would like to take a moment to sincerely thank all of the amazing people who made this project possible.

I want to start by expressing my gratitude to my family, late maternal grandmother Pushpa, and close friends for their patience and constant support. This book would never have been possible without their love and understanding. I consecrate this book to my old self, who learned journalism by interning and working at Zee News (2008), Aaj Tak (2009), and The Free Press Journal (2010). I was an undergraduate student in journalism back then, and I was culturally shocked at the transmogrification of journalism and mass communication.

My editor is the recipient of my sincere gratitude for turning my jumbled manuscripts into a coherent and captivating story. Your ability to recognize the key points of each chapter and your acute attention to detail was really very helpful. I appreciate all of your help and advice during this process.

We are grateful to the academics, media professionals, and journalists who contributed their insights and experiences. We appreciate your willingness to participate and your openness. Your insights gave this work more substance. and realness. Your commitment to communication and the truth is incredibly motivating, and I hope this book pays tribute to your efforts.

I also want to express my appreciation to the marketing, design, and publishing teams for their arduous efforts in making this book available to a larger readership. On each page, your inventiveness and commitment to the bookmaking art is apparent.

And lastly, I want to thank my readers. Projects like this are driven by your curiosity and enthusiasm for learning. With any luck, this book will bring you insightful knowledge and a greater comprehension of mass media and journalism.

I want to express my sincere gratitude to everyone who was named as well as to everyone, including my students and readers, who helped me in a variety of other ways. You own this book just as much as I do.

Thank you

Dr. Jaimine Anita Vaishnav

About the Author



Dr. Jaimine Anita Vaishnav is a lecturer and writer based in Mumbai. Since 2012, he has been teaching a myriad of subjects like sociology, psychology, journalism, entrepreneurship, and international politics, at various renowned institutes and universities. He has been affiliated with the University of Mumbai, ATLAS SkillTech University, and coordinates the courses in advertising, media, and journalism at Garware Institute of Career Education and Development, Mumbai.

His Ph.D. focused on the politics of geographical economics between India and China, with a special focus on border trade and the informal economy in India's north-east region. He also authored a book "Informal Trade: China at India's North-East Border" with ISBN 978-93-93810-51-9.

He is an avid bibliophile and vipassana practitioner and ritually writes on the areas of mental health, human rights, Buddhism, and lived experiences on a few renowned platforms, followed by 30+ peer-reviewed published research papers. He can be contacted at jblesav@gmail.com for further communication.

Table of Contents

Preface	IV
Acknowledgement	V - VI
About the Author	VII
Table of Contents	VIII - IX
Title of Chapters	Page No.
<i>Chapter - 1</i>	1 – 19
<i>Introduction</i>	
<i>Chapter - 2</i>	20 – 30
<i>Foundations of Journalism</i>	
<i>Chapter - 3</i>	31 – 37
<i>The Digital Revolution</i>	
<i>Chapter - 4</i>	38 – 43
<i>Media Ethics and Responsibility</i>	
<i>Chapter - 5</i>	44 – 49
<i>News Gathering and Reporting</i>	
<i>Chapter - 6</i>	50 – 57
<i>Broadcast Journalism</i>	

<i>Chapter - 7</i>	58 – 65
<i>Media Law and Policy</i>	
<i>Chapter - 8</i>	66 – 72
<i>Global Perspectives in Journalism</i>	
<i>Chapter - 9</i>	73 – 83
<i>Public Relations and Corporate Communication</i>	
<i>Chapter - 10</i>	84 – 95
<i>Future Trends in Mass Communication</i>	
GLOSSARY	96 – 111
REFERENCES AND CITATIONS	112 – 123

ABOUT THE AUTHOR



Dr. Jaimine Anita Vaishnav

Lecturer and Writer

ABOUT THE BOOK

"Beyond the Headlines: Navigating the Tapestry of Journalism and Mass Communication" delves deeply into the intricate realm of information distribution, storytelling, and news media. Anyone who is interested in the production of news, the morality of journalism, or the changing nature of mass media in the digital era should read this book.

You will travel through the history of journalism in this book, from its beginnings in print to the digital revolution. You'll learn how news reporting, sharing, and consumption have changed as a result of technology. You will discover the fundamental values that journalists adhere to—such as truthfulness, impartiality, and ethics—as well as the difficulties they encounter in the age of disinformation and false news.

The book also looks at the human tales that lie behind the headlines, including the lasting effects of investigative reporting, the emotional toll of covering catastrophic events, and how journalists develop connections with sources. For anyone seeking a deeper understanding of the media landscape, communications students, or aspiring journalists, "Beyond the Headlines" offers a thorough yet approachable summary of the ever-evolving fields of mass communication and journalism. This book serves as your guide to helping you sort through the news and identify the stories that are actually important.



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